

## Who determines value?



**You**



**Your Friend**



**Your Lender**



**Your Buyer**

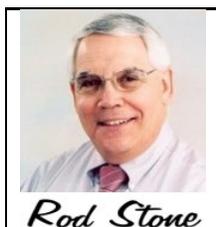


**Your Tax Assessor**

If you're considering selling in the near future, consider the following. Establishing current value is your first big step in the selling process. As an experienced real estate professional, I can help you compare your home to active, sold comparable homes in your area. This exercise will allow you to place a realistic value on your home which in turn will encourage active, potential buyers to pay attention to your offering. Overpricing or underpricing could cost you time and thousands of dollars. So, placing a correct value on your home is something you'll want to get right!

My experience, tools and ongoing working knowledge of today's real estate market will give you a safe, well-managed, profitable selling experience starting with determining current value. I will take all the guesswork out of determining current value and offer insight into preparing your home to attract today's buyers. Let my experience be your guide, protect your every step and assist you in receiving top dollar in the shortest time possible!

In short, value is dictated by the market! If you're interested in exploring this further, let me provide you with a **free, detailed home value analysis** by giving you direct access to appropriate market information. Feel free to contact me today at [rod@rodstone.com](mailto:rod@rodstone.com) or 907-727-9379 and we can explore this further. If you are thinking of selling, navigating all the ins and outs of the home selling process should not be left to amateurs. Your family's security, well-being and financial assets are at stake! My years of experience will provide peace of mind; offer you sound marketing advice and protect you're every step in the selling process. Let's team up today and make this happen!



*Rod Stone*

**Your Anchorage Real Estate  
Professional with over 40  
years' professional experience!**

(907) 727-9379  
[rod@rodstone.com](mailto:rod@rodstone.com)  
[www.YourAnchorageAKHomeSearch.com](http://www.YourAnchorageAKHomeSearch.com)  
Real Estate Brokers of Alaska

1577 C Street #101  
Anchorage, AK 99501