



The difference in real estate agents is just like the difference in chefs competing on cooking shows. They have the same ingredients and tools but their experience and expertise make a huge difference.

BetterHomeowners.com

When it's time to sell your home, your decision as to who will represent your selling interests should be based on experience, market knowledge and know-how; and not on a lot of fast talk or relationships. Anyone can come up with a couple of newspaper ads, put up a yard sign, and list your home in our local MLS system to include hundreds of other home search sites. It doesn't take a genius to show your home to a prospective buyer. That's the fun and easy part of selling your home!

The work comes into play when you consider the following components that go into selling your home successfully. How does one come up with an unbiased, fair market value? How does one defend the agreed upon purchase price if the appraiser comes in under the agreed sales price? Understanding sellers' costs can differ with different loan programs. Sellers need to know and understand options when responding to a buyers' demand for costly, unnecessary repairs to be made based on an overly active home inspection report. Understanding and being in tune with ever changing market conditions can greatly enhance and assist you in the negotiating process. What happens if some legal aspect of the selling process is handled incorrectly (not your fault) and now there is a law-suit and you are all alone in defending yourself? There is no room for amateurs when it comes to selling your home. There's too much at stake! I'm a pro with over 40 years real estate experience and I approve this message!



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Real Estate Brokers of AK

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*Your Anchorage Home specialist with
over 40 year's professional experience!*

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